

PRESS RELEASE

Window Nation Opens Sixteenth Market in Dallas-Fort Worth

DALLAS-FORT WORTH, TX (DATE) - Window Nation is proud to announce the opening of their sixteenth market in the Dallas-Fort Worth, Texas area. The newest showroom in Dallas-Fort Worth will be located at 2940 N Highway 360, Grand Prairie, TX 75050, and will open in January 2022.

Window Nation will offer replacement windows and doors to fit the DFW metro homeowner's aesthetic as well as budget. Their expert exterior design consultants can assist with the entire window and door replacement process, including selecting the right window style and material to meet your home's needs as well as guiding you through the over 1,500 styles.

With Window Nation, you are guaranteed to find customizable window and door options to make a perfect fit for your home.

Co-founders Aaron and Harley Magden are a [third-generation window replacement family](#). The Magdens have built relationships in 16 communities across the country, installing over 1 million windows in more than 100,000 homes. Recently celebrating its 15-year anniversary, Window Nation continues to lead the industry, being named the 7th largest company in the country in the replacement/home improvement category and the 4th largest for replacement windows, according to Qualified Remodeler.

"Expanding into Texas has been a longstanding goal. Everything about this state, the culture, people, sports legacy and of course, rich history, marks a significant step for Window Nation and our future," said Aaron Magden, president of Window Nation co-founder with his brother Harley. "It is exciting to open in the DFW metro and help a whole new area of the country create the home of their dreams. We are particularly proud and grateful to the hardworking team here at Window Nation. Our employees really set us apart from our competitors. It is a testament to their commitment to delivering a superior experience for our customers that we have continued to grow despite the many challenges facing businesses during the pandemic."

Harley Magden, CEO, and co-founder goes on to add, "We walk the walk here at Window Nation, which is why we have maintained a 97% customer satisfaction rating on clean-up and safety and, 96% of window and [doors](#) projects required no follow-up service."

The Window Nation Team has added a wealth of local DFW home improvement experts to the team. Harley Magden said, "It is important that we hire locally. That regional knowledge is the key to our success. We know this because we are currently successfully operating in 16 diverse markets. "Being successful in a market means hiring the right people and doing research to make sure you understand the needs of the locality, the climate demands and how to provide the custom options that meet homeowner's distinct style."

Window Nation replacement windows are not only attractive but are sustainable at premium [energy efficiency features](#) to keep your Dallas-Fort Worth home cool in the hot, muggy summer temperatures and warm in the winter months. In fact, one of the company's largest manufacturing facilities is located right in the heart of Texas. All windows by Window Nation are also Energy Star certified, so your home will be comfortable no matter what the temperatures are outside.

[Window Nation](#) is a trusted name with a 97% customer satisfaction rating, over 10,000 positive [reviews](#), and an A+ rating with the Better Business Bureau. The company's mission is to solve problems by installing solutions. One of the company's goals is to be the preferred home improvement company and trusted source for windows, siding, and doors for Dallas-Fort Worth homeowners.

Customers are encouraged to schedule an appointment before visiting the new showroom. Window Nation is following strict CDC (Centers for Disease Control) guidelines including social distancing, enhanced cleaning practices, protective equipment, and screenings for every appointment.

To ensure the safety of all customers, employees and their families amid COVID-19, the company is offering Dallas-Fort Worth residents a virtual consultation option and free estimate via video conferencing. Homeowners can upload photos to receive precise measurements, and installs are completed outside with minimal disruption. Depending on a customer's individual preferences, needs and circumstances, Window Nation experts are also available to provide in-home consultations and education while strictly adhering to CDC safety and sanitation guidelines.

New job opportunities for installation and operation services are currently being offered in the Dallas-Fort Worth area. As we continue to expand, Window Nation will also be opening another showroom in Austin in May 2022.

About Window Nation:

Window Nation was started in 2006 by two brothers who grew up in the window business, learning about home improvement, customer care, and the difference a quality window can make. The company provides an unsurpassed selection of premium windows, doors, and siding installed by highly skilled, licensed professionals. The company has replaced over 1 million windows and now operates in 15 distinct markets, with sixteen locations. [Learn more here.](#)