

PRESS RELEASE

Window Nation Hits Music City to Open its Eighteenth Market in Nashville, TN

NASHVILLE, TN – April 1st, 2022 - Window Nation, a window and door replacement specialist, is excited to announce the opening of its eighteenth showroom location in Nashville, Tennessee. This is Window Nation's first location in Tennessee, and the third market opened this year by the East coast-based home remodeling experts.

Window Nation has built a strong brand presence across the east coast and Midwest and is well established as a leader in the window replacement category. Operating Window Nation for over fifteen years, founders and brothers Harley and Aaron Magden were raised in the home improvement industry. This legacy knowledge, combined with the brother's expertise in window replacement, has earned them top rankings in the home improvement sector by peers, industry leaders, and customers. With a 96% customer satisfaction rating, Window Nation is ready to bring its custom window expertise and unparalleled service to Nashville homeowners.

While known for agreeable weather year-round, Nashville ranks in the top thirty for allergies. Window Nation is ready to educate and mitigate the harsh allergy season in Nashville with their energy star certified and American manufactured vinyl replacement windows. Keeping allergens out of your home requires more than just a good filter. Drafty and faulty window seals or improperly installed builder-grade windows are a big culprit in the energy inefficiency of the average home. Harley Magden, CEO and co-founder, weighs in, "Not all windows are created equal. In an area like Nashville, you want to ensure high-quality weather stripping and that your window material can stand up to wet weather. Vinyl, for example, is weather-resistant, the most energy-efficient of materials and can be fully weather-stripped, which helps with mold prevention, a leading cause of allergies in the home."

Beyond having the right windows for the Tennessee climate, Window Nation recognizes Music City as a hot market for business growth. Aaron Magden, Window Nation President and co-founder, said, "Nashville has consistently ranked in the top 5 states for new business over the past five years and never slowed down during the pandemic. The diverse economy and accessible cost of living make this market a perfect fit for Window Nation." Aaron went on to add, "We are excited to open in Nashville and invest in the local economy. Consumers looking to customize their homes and improve energy efficiency can schedule a free appointment with a Window Nation Exterior Design Consultant at their home or visit our new showroom in Nashville."

In addition to providing exceptional expertise in window and door replacement, the company plans to have an active presence in the local community with its [Window Nation Cares](#) program. Window Nation is also eager to foster relationships with the local community as a job creator. The company has already started hiring and will be looking to fill additional positions in installation, branch support, and sales over the coming months. For more information, contact: recruiting@windownation.com and visit: <https://www.windownation.com/careers>.

The new Nashville showroom at 237 Ellery Court in Nashville will sell replacement windows to fit every style and budget. Window Nation Exterior Design Consultants will be available to walk homeowners through the window replacement process, including selecting from over 1500 options, colors, sizes, and window styles. Consumers are encouraged to schedule an in-home appointment, or Window Nation does offer virtual appointments.

Aaron Magden, President of Window Nation, said: "Nashville is a cool town. We're excited about the vibe and our ability to help Nashville homeowners customize their homes to boost style and curb appeal. But, what we're most excited to do, and something we know we can do better than the standard does it all home improvement company is, help Nashville homeowners save money by increasing the overall energy efficiency of their homes." Aaron closed with, "We focus on Windows and Doors and have installed over 1 million windows with a customer satisfaction rating of [96% for jobs requiring no follow-up service](#). Window Nation is looking forward to providing expert home window replacement solutions to Music City."

About Window Nation:

Window Nation was started in 2006 by two brothers who grew up in the window business, learning about home improvement, customer care, and the difference a quality window can make. The company provides an unsurpassed selection of premium windows and doors by highly skilled, licensed professionals. The company has replaced over 1 million windows across 18 diverse markets in the U.S. Learn more here.

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